**ATTC Starter Program Application Form**

The application form has two sections to be completed by entrepreneurs.

The first section requires short descriptions about the business idea, which helps to understand the problems being addressed or the opportunity that is being considered, the solutions and strategies proposed to implement and change the idea into a feasible business and the current state of the business.

The second section requires basic information about the background and contact info of the entrepreneur.

**About the business idea**

Provide clear explanations about the business idea shortly explain about problems you identified and solution you propose/Business idea

Explain about the business goals or impact

Explain about basic financial goals (revenue and costs) and how you intend to make profit

Explain about the market you are trying to reach

Explain about your customer segment

What is the current state of your business idea. Let us know if you have taken any steps in realizing your idea, e.g., registering your business, soliciting funds, R&D (prototype) etc…

**About the Entrepreneur**

1. Name of entrepreneur
2. Telephone no.

1. E-mail
2. Education level

Degree or diploma  Highschool certificate  Out-of-school

1. List the name of co-owners of the business idea if any